**MarRI-UK Impact Funding – Application Form**

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| **SECTION 1 APPLICANT DETAILS** |
| **Name:**  |
| **Are you a MarRI-UK Academic or Tier 3 member?**  |
| **Email:**  |
| **Job title:**  |
| **Organisation:** |
| **Address:**  |
| **Contact Number:** |

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| **SECTION 2 SPONSOR DETAILS** |
| **Name:**  |
| **Email:**  |
| **Job title:**  |
| **Organisation:** |
| **Address:**  |
| **Contact Number:** |

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| **SECTION 3 PROJECT DETAILS** |
| **Project title:**  |
| **Project duration (please include start and end date):**  |
| **Funding asked from MarRI-UK (Maximum £15k):**  |
| **Funding obtained/applied from other funding schemes (please also include the name of the funding resources):**  |
| **Project details** *Please answer the questions below to show the project plans and how it will help to promote the project’s potential commercial impacts.***Question 3.1 Value Proposition** (up to 150 words)*What is the unique value proposition of the proposed solution (e.g., cost savings, efficiency, compliance with regulations)? What are the immediate benefits for customers (e.g., reduced fuel costs, faster turnaround times, improved safety)?* |
| **Question 3.2 Proposed Activities** (up to 150 words)*Please include the project aim & objectives and the proposed activities.* |
| **Question 3.3 Commercialisation strategy (If applicable)** (up to 150 words)*What is the go-to-market strategy for the solution?* |
| **Question 3.4 Measurable Outcomes and KPIs** (up to 150 words)*Please describe the expected impact to be achieved (e.g. increased TRL levels, delivered a new product/service, etc.)* |
| **Question 3.5 Risks and Mitigation** (up to 150 words)*Please list the top three risks in bullet points and the mitigation plans. The full risk register is not required but please feel free to add if you wish.* |
| **Question 3.6 Financial Plan** *The full budget breakdown is not required but may be included if desired. Please use the table below to show how the total funding is comprised. This funding scheme follows* [*the Innovate UK cost guidance*](https://www.ukri.org/councils/innovate-uk/guidance-for-applicants/costs-we-fund/)*, i.e. 80% FEC for academic organisations and 70% FEC for SMEs.*

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| MarRI-UK Contribution | £ |  % *(≤50% of the total funding)* |
| Match-Funding Contribution  | £ |  %*(≥50% of the total funding)* |
| Other Contribution (such as in-kind contribution, etc.) |  | Equivalent to % of the total funding |
| Total Funding | £ | 100% |

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| **SECTION 4 Applicant’s Declaration** |
| I confirm that:* I will acknowledge MarRI-UK and the support provided through the MarRI-UK Impact Funding in any project dissemination activities;
* I will add the MarRI-UK logo in relevant publications;
* I will liaise with MarRI-UK to agree the best channels for presenting the project, e.g., MarRI-UK webinar, Lunch & Learn Session, PGR Conference;
* I will engage with MarRI-UK to scope appropriate social media and website content, for mutual benefit. The project will include the preparation of the content agreed;
* I commit to have regular meetings with MarRI-UK and the sponsor of the project to update on progress, at a frequency to be mutually agreed;
* The support letter from the Sponsor is attached in the application.

**Signed** (type name or input electronic signature):**Date** (dd/mm/yyyy): |